WHAT WE CALIM IS:

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- 1. A process for producing a flour enriched with cereal germ comprising the stages of:
- a) separation of the germ oil from the cereal5 germ;
 - b) enrichment of the flour obtained from the milling of the cereals with the oil from step a), in order to give the flour enriched with cereal germ oil.
- 2. The process according to claim 1, wherein said stage10 a) of the separation of the germ oil from the cereal germ comprises the stages of:
 - a₁) squeezing the cereal germ in order to give
 germ oil and a deoiled germ residue;
- a_2) milling said deoiled germ residue in order 15 to give germ flour.
 - 3. The process according to claim 1 further comprising the stage of:
 - c) mixing the germ flour with the germ oil enriched flour and with the flour obtained from the milling of the cereals, to give cereal germ enriched flour.
 - 4. The process according to claim 1 wherein said squeezing of cereal germ (step a_1), comprises a drying stage of the cereal germ, preferably at a temperature between 30°C and 60°C .

- 5. The process according to claim 4, wherein said drying stage of the cereal germ is carried out at a temperature of about 30°C .
- 6. The process according to claim 5 wherein said drying stage is carried out in a rotating cylinder equipped with infrared ray lamps (2).
 - 7. The process according to claim 4, wherein said drying stage has a duration between 2 and 15 minutes.
- 8. The process according to claim 7, wherein said 10 drying stage has a duration of about 3 minutes.
 - 9. The process according to claim 4 wherein, in said drying stage, the germ reaches a final temperature between 30°C and 60°C .
- 10. The process according to claim 4 wherein, in said 15 drying stage, the germ reaches a final temperature of about 33° C.
 - 11. The process according to claim 4 wherein the germ, upon emerging from said drying stage, has a humidity between 2% and 10%.
- 20 12. The process according to claim 4 wherein the germ, upon emerging from said drying stage, has a humidity of about 8%.
 - 13. The process according to claim 2 wherein said squeezing of the cereal germ (step a_1)), comprises a
- 25 pressing stage.

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- 14. The process according to claim 13, wherein said pressing stage is carried out in a horizontal press (3).
- 15. The process according to claim 13 wherein said pressing stage is carried out at a temperature between 70°C and 100°C .

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- 16. The process according to claim 13, wherein said pressing is carried out at a temperature between 90° C and 95° C, preferably about 91.5° C.
- 17. The process according to claim 13 wherein, in said
 10 pressing stage, the germ oil is separated from the germ
 thus obtaining a deoiled germ residue.
 - 18. The process according to claim 17 wherein said deoiled germ residue is in an extruded form.
- 19. The process according to claim 13 wherein, in said
 15 pressing stage, some of the germ oil impregnated
 processing wastes are additionally separated.
 - 20. The process according to claim 19 wherein said oil impregnated processing wastes are from 1% to 6% by weight of the total germ.
- 20 21. The process according to claim 20 wherein said oil impregnated processing wastes are about 3% by weight of the total germ.
 - 22. The process according to claim 13 wherein, in said pressing stage, the cereal germ passes into the press (3)
- 25 within a time interval between 20 and 60 seconds.

- 23. The process according to claim 22 wherein, in said pressing stage, the cereal germ passes into the press (3) within 30 seconds.
- 24. The process according to claim 19 additionally
 5 comprising a pressing stage of said wastes for the recovery of germ oil.
 - 25. The process, according to claim 1, additionally comprising the filtration stage of the germ oil.
- 26. The process according to claim 25 wherein said germ oil filtration stage comprises the stage of combining the germ oil separated from the germ with the germ oil obtained after the pressing stage of the wastes.
 - 27. The process according to claim 25 wherein said oil filtration stage is carried out with a filter-press (8).
- 15 28. The process according to claim 1 wherein said enrichment stage (step b)), comprises the stage of the combining of the cereal germ oil with the cereal flour.
 - 29. The process according to claim 1 wherein said germ oil is combined with said cereal flour in a quantity between 3% and 20% by weight, preferably in a quantity of about 10% by weight.

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30. The process, according to claim 28 wherein said combining stage of the germ oil with the flour is carried out in an atomiser (9) for the nebulisation of said germ oil.

- 31. The process according to claim 2 wherein said milling stage of the deoiled germ residue, (step a_2)), comprises a crushing stage (4) of said deoiled germ residue.
- 5 32. The process according to claim 31 wherein said milling stage of the deoiled germ residue, (step a_2)) additionally comprises a milling stage of said crushed deoiled germ residue with a stone mill (5).
- 33. The process according to claim 3, wherein said mixing stage, (step c)), comprises a stage of the selection of the product obtained from the combination of the meal with the deciled wastes in a plansifter (6), in order to give a germ flour.
- 34. The process according to claim 33 wherein, in said
 15 mixing stage, the deciled wastes are combined with the
 meal in a quantity between 1% and 6% by weight,
 preferably in a quantity of about 3% by weight, in order
 to give the germ flour.
- 35. The process according to claim 3 wherein the mixing stage, (step c)), comprises a pre-mixing stage of the germ flour with the germ oil enriched flour in a proportion between 1:1 and 5:1, preferably in a proportion of 2:1.
- 36. The process according to claim 3 wherein said mixing stage, (step c)), comprises an additional mixing stage of

the flour obtained by mixing the germ flour with the germ oil enriched flour, with cereal flour in a quantity between 1% and 6% by weight, preferably in a quantity of about 1.5% by weight.

- 5 37. The process according to claim 1, wherein said cereals are selected from soft wheat, hard wheat, rice, maize, barley, oats, rye, millet, sorgum and/or mixtures thereof.
- 38. A flour obtainable with the process according to 10 claim 1.
 - 39. The flour according to claim 38 which is a wheatgerm enriched wheat flour.
 - 40. The flour according to claim 38 which is a type 0,
 - 00, 1, 2, wholemeal soft wheat flour enriched with wheatgerm.

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41. Oven-baked products obtainable with the flour according to claim 38.